

PODIATRY

A Happy "Feet"-ing Trend

Regulatory trends, consumer expectations, and provider-payer relationships have changed considerably over the last few years, affecting not just clinical processes but podiatry workflows as well. While foot ailments are widespread, familiarity and experience with the podiatrists who treat them is considerably lower.

FUN FOOT FACTS

One quarter of the bones in your body are in your feet which holds:

- 52 bones
- 33 joints
- 107 ligaments
- 19 muscles & tendons

In a pair of feet, there are 250,000 sweat glands



Your feet carries half of your body weight

60% of foot injuries, in people of 18 and over, are Sprains & Strains

Women have about four times as many foot problems as Men

About 5% of Americans have toenail problems in a given year

Over 2 million Americans seek treatment for Plantar Fasciitis each year

Only a small % of the population is born with foot problems

1 out of 6 Americans experience foot problems at one time or another in their lives



Walking is the best exercise for your feet. It contributes to your general health by improving circulation and weight control.

Podiatry Facts and Statistics

About 13,320 active Podiatric Physicians are in the US today. Avg of 1 Podiatric Physician for every 20,408 people

About 81% of all US hospitals have Podiatric Physicians on staff.

Over the past 10 years, an avg of 592 new Podiatric Physicians graduated yearly from the 7 podiatric medical colleges

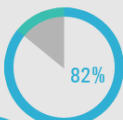
Podiatric Physicians are four times less likely to use costly inpatient services than other physicians

Patients with foot problems visit Podiatric Physicians an avg of 3.7 times a year

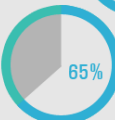
About 58% of Podiatric Physicians are in solo practice. They have an avg of 3 employees

Podiatric Physicians provide treatment for

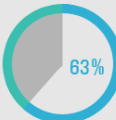
Corn & Callus problems



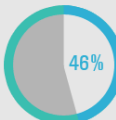
Toenail problems



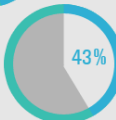
Bunion problems



Flat feet or fallen arches problems



Toe/joint deformities



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